

Story Bellows



Prior to joining Cityfi, Story Bellows served as Brooklyn Public Library's Chief Innovation and Performance Officer, where she led the strategic planning team and ensured that the Brooklyn Public Library is positioned to deliver excellent service in a rapidly changing urban environment. Her portfolio included organizational reporting and data analytics, innovative tech training initiatives and the development and implementation of the Library's strategic plan. She has spoken and is recognized internationally as an expert on innovation in large public institutions.

Story co-founded and served as Director of the Mayor's Office of New Urban Mechanics in Philadelphia, was Director of the Mayors' Institute on City Design, in Washington, DC, and led the research efforts of a large Chicago-based architecture, planning and engineering firm. An urban designer by training and passionate advocate for cities, Story both loves living in New York City and escaping to the mountains as frequently as possible.

EDUCATION

London School of Economics, MSc, City Design and Social Science
Colgate University BA Environmental Geography

CREDENTIALS

LEED Accredited Professional, USGBC

RECOGNITION

Best Philadelphians, Philadelphia Magazine, 2015
Government Technology Top 25 Doers, Dreamers & Drivers, 2015

AFFILIATIONS

Brooklyn Public Library Digital Strategy Advisory Committee, Member
Aspen Institute Working Group on Innovation and Regulation, Member
Urban Land Institute, Member
National League of Cities: Sharing Economy Advisory Network, Member

Select Experience

BROOKLYN PUBLIC LIBRARY CHIEF INNOVATION & PERFORMANCE OFFICER

Story led BPL's strategy team, which implements and supports cross-functional projects that advance the library's mission and deepen its impact in and for communities across the borough. The management portfolio included \$3M technology rollout; BKLYN Incubator program; organizational re-visioning efforts; development of an organization-wide shared data platform.

DIRECTOR OF THE MAYOR'S OFFICE OF NEW URBAN MECHANICS

Served as co-founder and Director of the Mayor's Office of New Urban Mechanics from 2012 - 2015. During that time, she developed a partnership among the City, the Wharton Social Impact Initiative at the University of Pennsylvania, and GoodCompany Group, which resulted in the City being selected as one of five inaugural winners of the Bloomberg Philanthropies Mayors Challenge. In addition to managing the \$1M grant that came along with the Mayors Challenge award, the Mayor's Office of New Urban Mechanics forged partnerships with the Knight Foundation, Living Cities, Code for America, numerous universities, and innovative companies. This work brought significant new resources to the City of Philadelphia and its agencies and put Philadelphia at the forefront of international conversations about innovation in government.

MAYORS' INSTITUTE ON CITY DESIGN (MICD)

Story directed all efforts of the MICD, a National Endowment for the Arts Leadership Initiative, including staff and budget management, funder identification and cultivation, recruitment, project and team selection, and planning and implementation of at least six institutes per year. She managed the MICD Partnership, which included senior leadership of the National Endowment for the Arts (NEA), American Architectural Foundation (AAF) and United States Conference of Mayors (USCM).