
Camron Bridgford



Trained as a city planner with a professional history in public and non-profit management, Camron seeks to build more equitable, livable cities through urban policy and planning, strategic communications, fund development, and stakeholder and partnership engagement. Working with Cityfi, Camron has brought her urban planning lens to her role as a strategic advisor and project manager for numerous endeavors within the arenas of civic innovation, transportation and mobility, smart cities, and urban resilience.

Prior to Cityfi, Camron worked for Denver Public Library as an administrative officer directing resource development through fundraising, partnership building, and process innovation. Prior, she served as a managing associate in fundraising and grants management for Joining Vision and Action, a public sector consulting firm and incubator focused on social and community change, where she led a ten-member team that raised more than \$75 million for non-profit and government clients. Camron has also served as a freelance journalist and contributor to research related to community-led sustainability efforts; environmental disaster recovery; accessory dwelling units; sidewalk infrastructure; environmental justice and 'green' gentrification; and K-12 transportation innovation. Camron holds a master's degree in urban and regional planning from the University of Colorado, where she graduated top of her class.

EDUCATION

University of Colorado, M Urban & Regional Planning, BS Journalism, BA Art History

RECOGNITION

Master of Urban and Regional Planning Outstanding Graduate of 2018, University of Colorado
Urban Land Institute Etkin Johnson Scholar
Women in Transportation's Diane Woodend Jones Leadership Legacy Scholarship

AFFILIATIONS

American Institute of Certified Planners
Downtown Denver Partnership Leadership Program, Graduate

Select Experience

RESOURCE DEVELOPMENT OFFICER, DENVER PUBLIC LIBRARY SYSTEM, CITY AND COUNTY OF DENVER

Served as an administrative officer for the largest library system in Colorado, with responsibility for meeting resource development goals critical to the City and County of Denver's (CCD) mayoral priorities and Denver Public Library's (DPL) strategic initiatives. During tenure, developed a strategic playbook to guide DPL's ongoing and future fundraising and federal and local grants processes; led efforts to identify, cultivate and strengthen relationships with foundation, corporate, capital and in-kind partners and sponsors; prepared and was awarded more than \$1M in grant proposals during one-year tenure from local, state and federal government agencies as well as local, national and corporate foundations.

MANAGING ASSOCIATE, JOINING VISION AND ACTION CONSULTING

Served as a managing associate for fundraising and grants development for a civic sector-focused consulting firm and incubator dedicated to driving social and community change through services in strategic planning, federal grants strategy and fundraising, social enterprise and entrepreneurship, evaluation and organizational development. Clients included State and local government, philanthropic institutions and non-profit organizations working in community planning and development, transportation and mobility, workforce development, public works, human and social services, and economic development.

MEMBERSHIP AND DEVELOPMENT MANAGER, COLORADO CHILDREN'S IMMUNIZATION COALITION, CHILDREN'S HOSPITAL COLORADO

Camron served as the membership and development manager for this statewide, 501(c)(3) non-profit based out of Children's Hospital Colorado that strategically mobilizes diverse partners and stakeholders, including health care providers, public health departments, policy makers and community organizations to advance children's health through immunizations.