

# Evan Corey Costagliola



Evan Costagliola has dedicated his career to building equitable, mobile, healthy, and resilient cities. He has over fifteen years of experience in multimodal transportation policy, planning, and concept design, and he is considered a national thought leader in emerging transportation technology policy, regulation, and pilot delivery. Evan is adept at developing and delivering on mobility strategies and offers expertise in shared mobility, mobility management, mobility hubs, curb management, and right-of-way management.

Prior to joining Cityfi, Evan cut his teeth at Nelson\Nygaard, leading complex urban mobility projects across the country. Evan managed Nelson\Nygaard's Emerging Mobility Practice and the firm's Seattle office, all while delivering projects related to new mobility policy, strategy, and partnerships, curb management, mobility hub planning, design, and implementation, innovative TDM, trip reduction, and mode shift strategies.

Evan has also worked at the forefront of new mobility. Evan served as Lime's global director of transportation partnerships, coordinating GovTech initiatives with the product team and leading pilot partnerships, transit integration, and data policy for the company. Before Lime, Evan built one of the nation's first new mobility programs at the Seattle Department of Transportation, where he led several groundbreaking initiatives including the New Mobility Playbook.

## EDUCATION

MA Planning, Land Use & Sustainability Specialization, University of Southern California  
Sustainable Cities Graduate Certificate, University of Southern California  
BA Geography, University of California, Los Angeles

## Select Experience

### PRINCIPAL AND EMERGING MOBILITY PRACTICE LEADER, NELSON\NYGAARD CONSULTING ASSOCIATES

During his 10-year tenure at Nelson\Nygaard, Evan led complex urban mobility projects across the country, serving end-to-end work on multimodal transportation policy, planning, and concept design. Evan managed Nelson\Nygaard's Emerging Mobility Practice and the firm's Seattle office, all while delivering projects related

to new mobility policy, strategy, and partnerships, curb management, mobility hub planning, design, and implementation, transportation electrification, innovative TDM, trip reduction, and mode shift strategies, and mobility data.

### GLOBAL DIRECTOR OF TRANSPORTATION PARTNERSHIPS, LIME

While serving as Lime's Global Director of Transportation Partnerships, Evan oversaw Lime's RFP response and permit application strategies and developed Lime's transportation partnership and pilot strategy and advised on pilots globally. Evan co-led quarterly GovTech prioritization and coordinated GovTech initiatives across the government relations, product, and engineering teams.

### NEW MOBILITY MANAGER, SEATTLE DEPARTMENT OF TRANSPORTATION

Established one of the nation's first new mobility programs, managing and growing a staff of six as well as various matrix managed project teams. Oversaw and advised numerous pilot partnerships, permit programs, and demonstrations with mobility providers, transit agencies, major employers, and other partners. This includes SDOT's Shared Mobility Hub program and citywide shared mobility programs and policy direction for free-floating bike share, free-floating car share, and transportation network companies, and the nation's first curbside electric vehicle charging policy framework and permit. Evan served as the project manager and primary author of Seattle's New Mobility Playbook, the nation's first strategic vision and action plan to shape new mobility and emerging transportation technology.

Evan also served as Seattle's project manager for a high-profile climate solutions project, C40 City Solutions Platform, and subsequently worked with C40 on a variety of different emerging mobility initiatives. Co-managed a grant-funded project, Urbanism Next's New Mobility in the Right-of-Way and AVs in the Pacific Northwest: Reducing Greenhouse Gas Emissions in a Time of Automation, with Portland, OR and Vancouver, BC. Secured grants and technical support services from DOE Vehicle Technology Deployment, FHWA ATCMDT, and Bullitt Foundation/Carbon Neutral Cities Alliance.